

FOCUS Magazines

Over Wyre Focus ~ & ~ Garstang Focus

Knott End – Preesall – Pilling – Stalmine – Hambleton
Scorton – Cabus – Garstang – Catterall
Bonds – Bowgreave – St Michaels – Churchtown

Published by Ian & Marilyn Mulroy
at
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Advertising - Email: ian@focusmags.co.uk

Editorial - Email: marilyn@focusmags.co.uk

Thank you for enquiring about advertising in **Focus Magazines**

Kindly read the enclosed pages and complete the advertising form which tells us which magazine you wish to feature in, if it is colour or mono, what size the advert is and which month or months it should run. This is to ensure that we interpret your requirements accurately.

It is presumed that you own or have permission to use any copyrighted material sent to us and that **Focus Magazines** have your permission to use the same in your advert. If you are sending us an advert from another publication, please obtain the originator's permission to do so.
Clipart & 'Royalty Free' images are normally exempt from copyright.

If you need help with your advert or artwork then please contact us and we will help if we can -
but don't leave it to deadline day!

We prefer not to carry clip coupons or vouchers within adverts that readers have to cut out of the magazine but if you wish to include one then please discuss this with us first.

When completed and signed, kindly return the order form page **only** with your remittance - keep the other pages for future reference. Credit accounts are available for regular advertisers.

This is an application for advertising space and **Focus Magazines** will not be held liable for any errors or omissions or failure to produce the advert in the requested publication.

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Advertisement Confirmation

Please tick the boxes and send to **Focus Magazines** before deadline date

Size of Advert: **Full Page** **Third**
Half Page Wide **Quarter**
Half Page Long **Sixth**

Magazine: **Over Wyre Focus** **Garstang Focus** **Both**

Type: **Black & White** **Full Colour**

Month(s): Jan Feb Mar Apr May Jun
Jul Aug Sep Oct Nov Dec

Artwork: **Supplied* on DVD/CD** **Sending E-mail Attachment**
We will supply hard copy for scanning
Please create artwork from enclosed material
Other instructions enclosed

By signing below, I confirm that I have copyright ownership or use of any enclosed material

Note: Focus Magazines retain the copyright for ALL artwork originated by them

Cheque enclosed for £ _____ made payable to **Focus Magazines**

Name & Address:- _____

_____ Postcode:- _____

Tel/Mobile No:- _____ Date:- _____

Signed:- _____ Email:- _____

Rate Card - Focus Magazines

	Mono Rate Garstang or Over Wyre	Mono Rate Both Books	Colour Rate Garstang or Over Wyre	Colour Rate Both Books
Full Page	£141.00	£270.25	£199.75	£387.75
Half Page	£82.25	£152.75	£129.25	£246.75
Third Page	£58.75	£111.63	£105.75	£205.62
Quarter Page	£47.00	£88.12	£70.50	£135.12
Sixth Page	£32.90	£65.8	£47.00	£97.00

Note: Prices are per issue (approx 5,000 copies) and include VAT at 17.5%

Advertisement Sizes			
	Height (cm)		Width (cm)
Full Page	18		13
Half Page (Wide)	9		13
Half Page (Long)	18		6.5
Third Page	12		6.5
Quarter Page	9		6.5
Sixth Page	6		6.5

We can accept advertisements on DVD, CD or by E-mail attachment

We support most text/graphic file formats

We prefer Adobe Photoshop CS (psd) or Adobe Acrobat (pdf)

We can accept Microsoft Publisher and Microsoft Word files but NOT MS Works (.wps)

Photographs/artwork should be good-quality and size Tiff or Jpg at not less than 300dpi.

Any artwork (which includes photography and layout design) created or amended by us for use in the *Focus Magazines* becomes copyright material and may not be used elsewhere or reproduced without our specific written permission (i.e. other magazines, newspapers, advertising, fliers, etc).

Breaches or infringements of copyright may result in follow up action and costs.

Don't hesitate to contact us if you need help with your advert

Over Wyre Focus and Garstang Focus

Editorial & Advertising Deadlines - 2010		Delivery Schedule - 2010	
Month	Advertising and Editorial Deadline	Delivery Start Dates	
	Monday - 5:00pm (subject to space availability)	Garstang Focus	Over Wyre Focus
January	16th December 2009	7 th January	8 th January
February	18th January 2010	28 th January	29 th January
March	15th February 2010	25 th February	26 th February
April	15th March 2010	25 th March	26 th March
May	19 th April 2010	29 th April	30 th April
June	17 th May 2010	27 th May	28 th May
July	21 st June 2010	1 st July	2 nd July
August	19 th July 2010	29 th July	30 th July
September	23 rd August 2010	2 nd September	3 rd September
October	20 th September 2010	30 th September	1 st October
November	18 th October 2010	28 th October	29 th October
December	15 th November 2010	25 th November	26 th November